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COMMISSION**



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POLITICAL BUREAU OF THE CPMR INTERMEDITERRANEAN COMMISSION

Thursday 15 February 2018

SUSTAINABLE TOURISM IN THE ISLANDS: SPECIFIC CHALLENGES, ISSUES AND POTENTIAL

**Giuseppe SCIACCA
Executive Secretary**



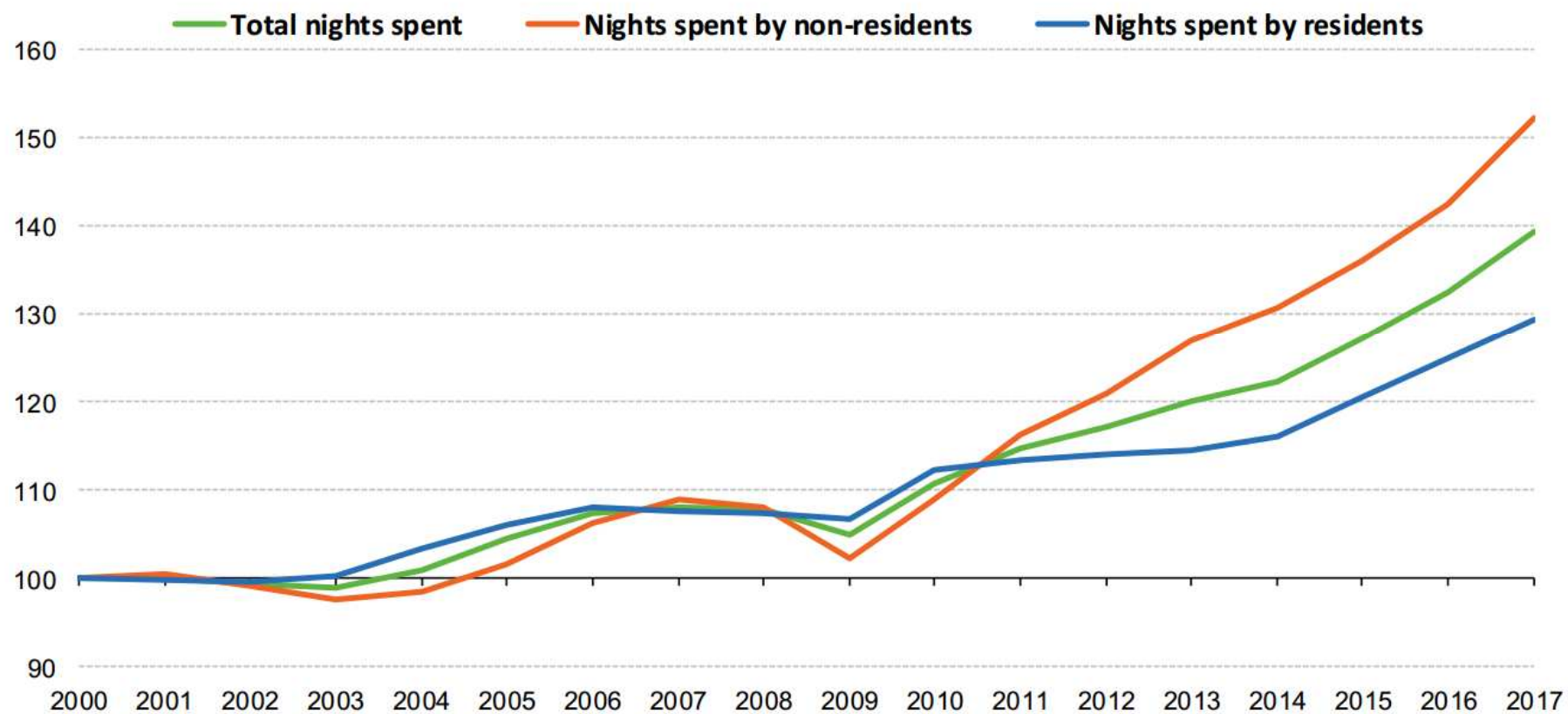
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Number of nights spent at tourist accommodation establishments, EU, 2000-2017

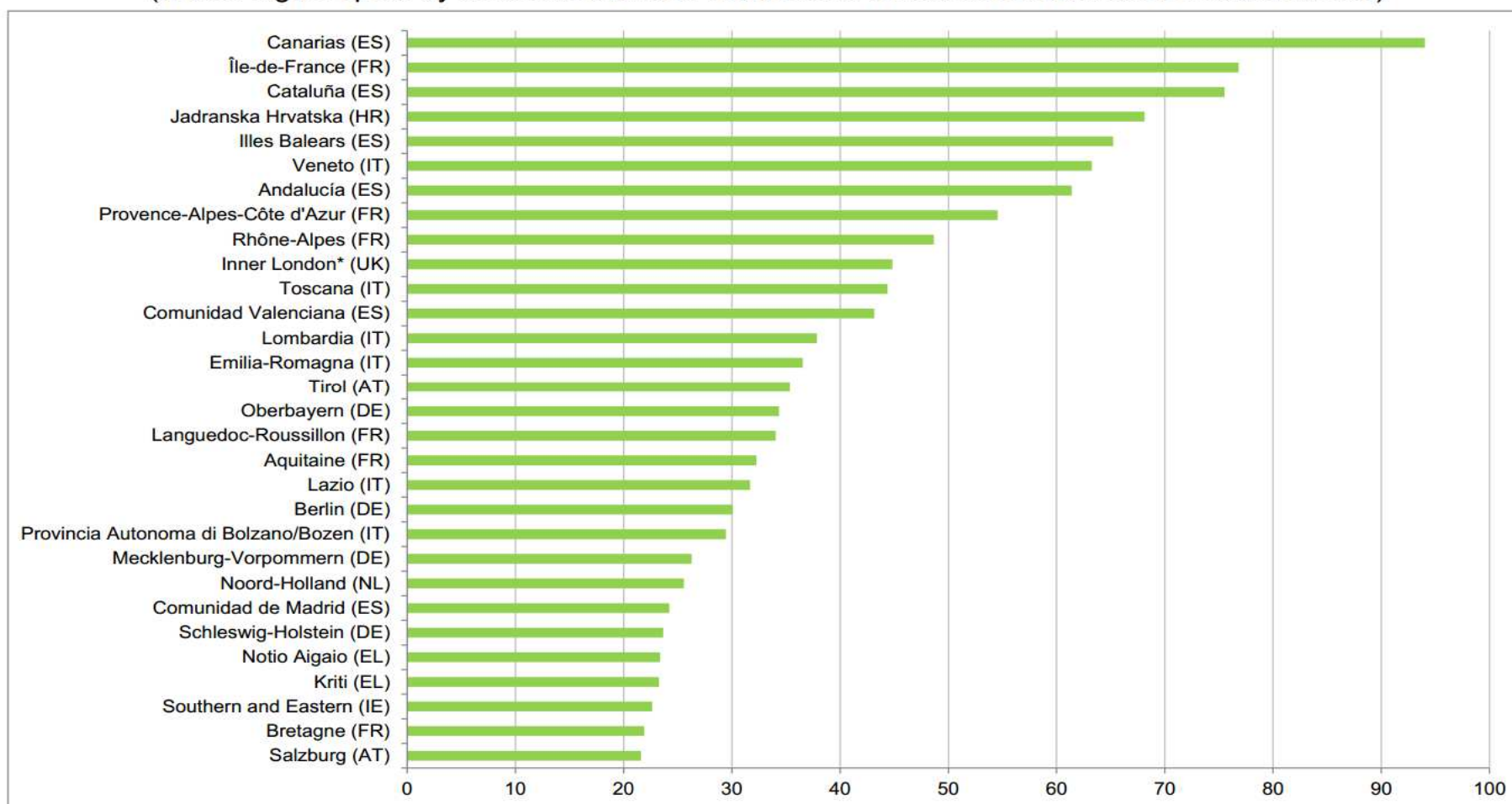
(index: 2000=100, annual estimates)



EU aggregate estimated for the purpose of this publication using available data.



Top 30 EU tourist regions by NUTS 2 regions, 2015 (million nights spent by residents and non-residents in tourist accommodation establishments)



* United Kingdom: 2012 data instead of 2015.



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CHALLENGES



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- ***ACCESSIBILITY (No of connections, high costs, infrastructures)***
- ***SEASONALITY & DIVERSIFICATION OF TOURISM PRODUCTS***
- ***PRESSURES ON SPACE & NATURAL RESOURCES (e.g. water)***
- ***SOCIAL ACCEPTATION OF THE ISLAND COMMUNITIES***
- ***WASTE & RESOURCES MANAGEMENT (SUPPLY/ACCESS)***
- ***COMPETITION FROM EMERGING DESTINATIONS***
- ***LACK OF DATA VS SCIENCE BASED POLICY***
- ***SHIFT TO LOW-CARBON ECONOMY***
- ***CLIMATE CHANGE***
- ***EVOLUTION OF TRAVELLERS' EXPECTATIONS***
- ***DIGITAL SHIFT***



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EU CONTEXT

- ***EU STRATEGY FOR MARITIME & COASTAL TOURISM***
- ***NEW EU INDUSTRIAL POLICY STRATEGY***
- ***RAISING THE PROFILE OF EUROPE AS A TOURISM DESTINATION***
- ***SUPPORTING THE INTERNATIONALISATION OF EU TOURISM BUSINESSES***
- ***EU PROJECTS/INITIATIVES (e.g. COSME)***
- ***BLUEPRINT FOR SECTORAL SKILLS COOPERATION UNDER THE NEW EU AGENDA FOR SKILLS***





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BLUE SKILLS FOR SECTORAL SKILLS DEVELOPMENT IN TOURISM

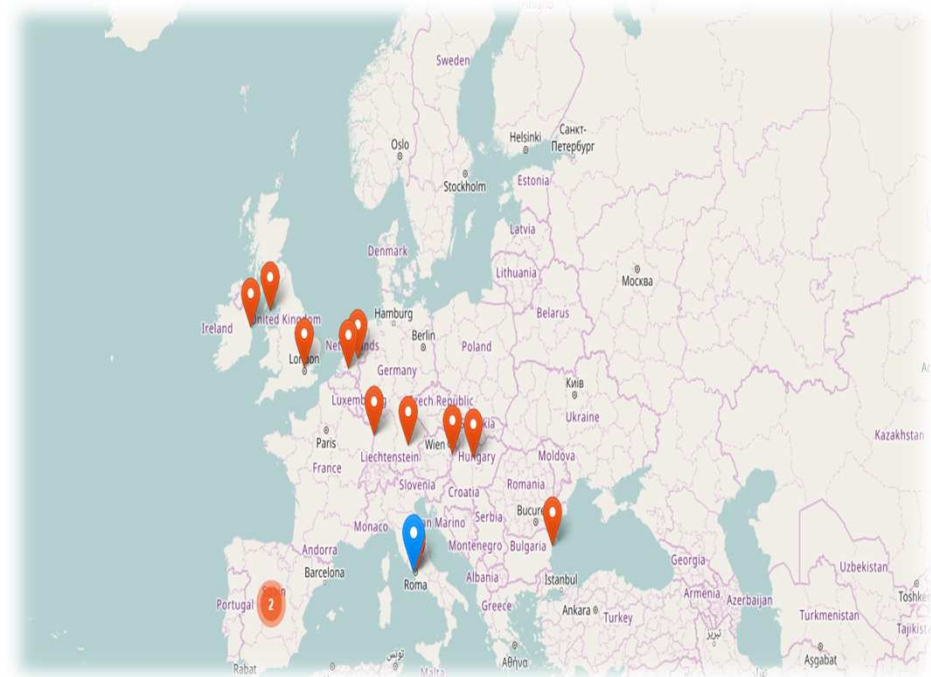
THE NEXT TOURISM GENERATION ALLIANCE

NEXT TOURISM GENERATION

SKILLS PRODUCTS

***BLUEPRINT STRATEGY WILL
SUPPORT REGIONAL STRATEGIES
AND PLANS IN EMPLOYMENT AND
SUSTAINABLE DEVELOPMENT***

FEDERTURISMO CONFINDUSTRIA





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CPMR-IC STRATEGY ON SUSTAINABLE TOURISM

SUSTAINABLE TOURISM IS AT THE TOP OF THE CPMR-IC POLITICAL AGENDA (INTERNAL SURVEY 2017):

- *EU LOBBYING: TOWARDS “NEW” EU TOURISM POLICY*
- *CAPITALISATION ON REGIONAL STRATEGIES*
- *TRANSFERABILITY & REPLICABILITY OF ONGOING PROJECTS AND THEIR RESULTS*
- *IDENTIFICATION AND EXCHANGE OF BEST PRACTICES*
- *SYNERGIES WITH KEY ORGANISATIONS OR ONGOING EU INITIATIVES*



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THE CIVITAS INITIATIVE IS CO-FINANCED BY THE EUROPEAN UNION

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DESTINATIONS

DESTINATIONS

2020 CIVITAS DESTINATIONS

Cleaner and better transport in cities

The project builds up an integrated approach to address mobility and tourism, testing balanced strategies to face the rising challenges of these two growing sectors and to achieve sustainable development and a better quality of life in Funchal, Limassol, Rethymno, Elba, Las Palmas de Gran Canaria and Valletta.

Follower cities



CONFERENCE "TOWARDS A CIRCULAR ECONOMY AND SUSTAINABLE TOURISM ON ISLANDS"

11 April 2018 | European Parliament, Brussels

The Mediterranean region is the world's leading tourist destination. In the **summer season**, due to the annual tourist wave, **Mediterranean islands host a far greater population**. This is beneficial for the local economies, but it also puts a **huge burden on the local infrastructures**, especially for waste management systems. Several policies and instruments address Coastal and Maritime activities, including tourism and waste management, and call for a more sustainable and cooperative approach.

[BLUEISLANDS project](#) and the [SEARICA](#) Intergroup of the European Parliament invite you to discuss these topics during the conference "Towards a circular economy and sustainable tourism on islands". The event aims to: **enhance mutual learning opportunities** between islands and regions dealing with seasonal variation of waste and marine litter; **build consensus on a shared path towards material resource resiliency, circular economy and sustainable tourism on islands.**



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ONGOING SYNERGIES & COLLABORATIONS



ISLAND ECONOMY WORKING GROUP

Monday 27th November 2017, 2.30 – 5.30 p.m.

EUROPEAN ECONOMIC AND SOCIAL COMMITTEE, BRUSSELS

ROOM TRE 7701 TRÈVES BUILDING



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POTENTIAL SYNERGIES & COLLABORATIONS



Sustainable Tourism
EUSAIR

WESTMED



A scenic view of a coastline with clear turquoise water, rocky cliffs, and a blue sky. The water is exceptionally clear, showing the rocky seabed. The cliffs are rugged and light-colored, with some sparse vegetation. The sky is a deep blue with a few wispy clouds. In the distance, another island or headland is visible across the water.

THANK YOU!

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