SUSTAINABLE TOURISM IN THE ISLANDS:
SPECIFIC CHALLENGES, ISSUES AND POTENTIAL

Giuseppe SCIACCA
Executive Secretary
Number of nights spent at tourist accommodation establishments, EU, 2000-2017
(index: 2000=100, annual estimates)

- **Total nights spent**
- **Nights spent by non-residents**
- **Nights spent by residents**

EU aggregate estimated for the purpose of this publication using available data.
Top 30 EU tourist regions by NUTS 2 regions, 2015
(million nights spent by residents and non-residents in tourist accommodation establishments)

Canarias (ES) 90
Ile-de-France (FR) 80
Cataluña (ES) 70
Jadranska Hrvatska (HR) 60
Illes Balears (ES) 50
Veneto (IT) 40
Andalucía (ES) 30
Provence-Alpes-Côte d'Azur (FR) 20
Rhône-Alpes (FR) 10
Inner London* (UK) 5
Toscana (IT) 5
Comunidad Valenciana (ES) 4
Lombardia (IT) 3
Emilia-Romagna (IT) 3
Tirolo (AT) 3
Oberbayern (DE) 2
Languedoc-Roussillon (FR) 2
Aquitaine (FR) 2
Lazio (IT) 2
Berlin (DE) 2
Provincia Autonoma di Bolzano/Bozen (IT) 2
Mecklenburg-Vorpommern (DE) 2
Noord-Holland (NL) 1
Comunidad de Madrid (ES) 1
Schleswig-Holstein (DE) 1
Noto Aigio (EL) 1
Kriti (EL) 1
Southern and Eastern (IE) 1
Bretagne (FR) 1
Salzburg (AT) 1

• ACCESSIBILITY (No of connections, high costs, infrastructures)
• SEASONALITY & DIVERSIFICATION OF TOURISM PRODUCTS
• PRESSURES ON SPACE & NATURAL RESOURCES (e.g. water)
• SOCIAL ACCEPTATION OF THE ISLAND COMMUNITIES
• WASTE & RESOURCES MANAGEMENT (SUPPLY/ACCESS)
• COMPETITION FROM EMERGING DESTINATIONS
• LACK OF DATA VS SCIENCE BASED POLICY
• SHIFT TO LOW-CARBON ECONOMY
• CLIMATE CHANGE
• EVOLUTION OF TRAVELLERS’ EXPECTATIONS
• DIGITAL SHIFT
EU CONTEXT

• EU STRATEGY FOR MARITIME & COASTAL TOURISM
• NEW EU INDUSTRIAL POLICY STRATEGY
• RAISING THE PROFILE OF EUROPE AS A TOURISM DESTINATION
• SUPPORTING THE INTERNATIONALISATION OF EU TOURISM BUSINESSES
• EU PROJECTS/INITIATIVES (e.g. COSME)
• BLUEPRINT FOR SECTORAL SKILLS COOPERATION UNDER THE NEW EU AGENDA FOR SKILLS
THE NEXT TOURISM GENERATION ALLIANCE

NEXT TOURISM GENERATION

SKILLS PRODUCTS

BLUEPRINT STRATEGY WILL SUPPORT REGIONAL STRATEGIES AND PLANS IN EMPLOYMENT AND SUSTAINABLE DEVELOPMENT
SUSTAINABLE TOURISM IS AT THE TOP OF THE CPMR-IC POLITICAL AGENDA (INTERNAL SURVEY 2017):

– EU LOBBYING: TOWARDS “NEW” EU TOURISM POLICY
– CAPITALISATION ON REGIONAL STRATEGIES
– TRANSFERABILITY & REPLICABILITY OF ONGOING PROJECTS AND THEIR RESULTS
– IDENTIFICATION AND EXCHANGE OF BEST PRACTICES
– SYNERGIES WITH KEY ORGANISATIONS OR ONGOING EU INITIATIVES
TOWARDS A CIRCULAR ECONOMY AND SUSTAINABLE TOURISM ON ISLANDS

11 April 2018 | European Parliament, Brussels

The Mediterranean region is the world’s leading tourist destination. In the summer season, due to the annual tourist wave, Mediterranean islands host a far greater population. This is beneficial for the local economies, but it also puts a huge burden on the local infrastructures, especially for waste management systems. Several policies and instruments address Coastal and Maritime activities, including tourism and waste management, and call for a more sustainable and cooperative approach.

The conference “Towards a Circular Economy and Sustainable Tourism on Islands”

In the BlueIslands project and the SEARICA Intergroup of the European Parliament invite you to discuss these topics during the conference “Towards a circular economy and sustainable tourism on islands”. The event aims to enhance mutual learning opportunities between islands and regions dealing with seasonal variation of waste and marine litter, build consensus on a shared path towards material resource resiliency, circular economy and sustainable tourism on islands.
ONGOING SYNERGIES & COLLABORATIONS

ISLAND ECONOMY WORKING GROUP

Monday 27th November 2017, 2.30 – 5.30 p.m.

EUROPEAN ECONOMIC AND SOCIAL COMMITTEE, BRUSSELS

ROOM TRE 7701 TRÈVES BUILDING
POTENTIAL SYNERGIES & COLLABORATIONS

- CPMR
- ISLANDS COMMISSION
- CRPM
- Sustainable Tourism EUSAIR
- WESTMED
- Interreg Mediterranean
THANK YOU!

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